

# WORLDS OF WORK



**WHERE  
WILL I WORK?**

# What kinds of jobs am I qualified to do?

## TYPES OF ORGANIZATIONS

### Publishing/Writing/Media

- Book Publishers
- Newspapers and Magazines
- High-Tech Firms
- Television Stations
- Market Research Firms
- Film Companies
- Public Relations Firms
- Communications Firms
- Advertising and Marketing Firms
- Multi-Media Firms
- Editorial Departments

### Government

- Federal or Provincial Government Departments
- Municipal Governments
- Crown Corporations
- Hospitals
- Courts of Law

### Corporate Positions

- Resource and High-Tech Companies
- Consumer Product Companies
- Insurance and Real Estate
- Educational Product Firms
- Banking and Financial Services

### Less Obvious or Less Conventional

- Consulting
- Project Management
- Libraries
- Not-for-profit Organizations
- Fund Raising Organizations
- Non-government Organizations (NGOs)

### Education

- College/University
- Elementary/Middle/High Schools
- Language Centres

## TYPES OF JOBS (suggestions)

- Writer
- Editor
- Journalist
- Researcher
- Technical Writer
- Content Developer
- Copywriter
- Book Critic
- Film Critic
- Media Planner
- Media Researcher
- Media Buyer
- Creative Director

- Policy and Procedures Analyst
- Politician
- Civil Servant (professional: lawyer, MD, Strategist, Engineer)
- Administration

- Communications Specialist
- Public Information Specialist
- Corporate Communications Specialist
- Marketing and Sales
- Educational Sales Representative
- Human Resources/Trainer

- Public Speaker
- Instructional Designer
- Knowledge Management
- Project Manager
- Executive Director
- Librarian
- Fund Raiser

- Administration
- Accounting and Finance
- Communications
- Teaching/Instruction
- Human Resources
- Research Grants Facilitation
- Coordinator/Liaison
- Advisor (Faculty, Staff and Student)